



Mobile Giving

- From contract signing to launch, your programs will be available in 3 to 6 weeks
- g8wave will manage the carrier application and provisioning process
- We will work with you to review and/or develop mobile giving promotional materials
- Giving tiles/ widgets can be developed at your request
- Real time reporting available online
- All customer service directed to g8wave

The screenshot shows the mobile registration page for The Jimmy Fund. The header includes the logo and navigation links: EVENTS, GIFTS, VOLUNTEER, CORPORATE GIVING, BEATING CANCER, and ABOUT THE JIMMY FUND. A banner image shows a person in a cycling jersey with the text "It takes more than courage to beat cancer". Below this is a "MAKE A GIFT NOW" button. The main content area is titled "Jimmy Fund Mobile: Register Now" and includes a "Sign Up" button. A sidebar on the left contains a navigation menu with links like History, Who was Jimmy?, Jimmy Fund Clinic, Boston Red Sox, Personal Profiles, Press Room, Web Site Recognition, Broadcasts and Movie Trailers, Community Partners, and Employment Opportunities. The footer contains search and site information links and a copyright notice for Dana-Farber Cancer Institute.

The Jimmy Fund®
DANA-FARBER CANCER INSTITUTE

EVENTS GIFTS VOLUNTEER CORPORATE GIVING BEATING CANCER ABOUT THE JIMMY FUND

It takes more than courage to beat cancer

MAKE A GIFT NOW

History / Home / About the Jimmy Fund

Who was Jimmy?

Jimmy Fund Mobile: Register Now

Want to find out the latest news and fundraising event information from the Jimmy Fund? Sign up for mobile alerts!

Enter your mobile phone number to receive the most up-to-date information from the Jimmy Fund by text message to your mobile phone. We'll send updates about events and programs directly to your phone.

Sign up now and receive a complimentary mobile phone wallpaper download, featured on this page. Standard message charges apply. Not available on all carriers/handsets.

Carrier:

Mobile Number:

I agree to [terms and conditions](#).

View our exclusive mobile content here!

Downloads are one-time purchases and cost \$2.99 each. Standard message charges apply. Receive up to 2 messages per week. For assistance with alerts, e-mail help@g8wave.com or call 800-234-5178. This alert service is available on AT&T, Alltel, Boost, Sprint, Nextel, T-Mobile, and Verizon Wireless.

To opt out at any time, reply to any alert with STOP or text STOP to 22122. You may also cancel the service here by simply entering your phone number below and clicking STOP ALERTS.

Mobile Number:

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Mobile Giving - Pricing

- Application/ launch fees
 - \$350 application/ set up fee to g8wave
 - \$350 NPO application fee (paid directly to the MGF)
 - First 4 unique keywords
- Monthly Fee
 - \$425/ mo., fee includes
 - Use of pre-approved mobile giving certified short code
 - Outbound messaging to collected databases
 - Reporting
 - Ongoing g8wave support (customer and strategic)
 - First 200 successfully billed donations (monthly)
 - \$0.11 transaction fee per donation after 200



Reporting

Welcome, g8wave | [Logout](#)

Search:

Donation Overview

< Please select a company >	Show all accounts	<input type="checkbox"/> Show Test Accounts	
All campaigns	All Carriers		<input type="button" value="Export To Excel"/>
Start Date: 7/11/2009	End Date: 8/10/2009	<input type="checkbox"/> Separate out carriers	<input type="button" value="Update"/> <input type="button" value="Disable Paging"/>

No data found/yet.

Grand Total: \$0.00 (SMS: \$0.00 / Web: \$0.00)

Notes: All data BEFORE August 21st, 2008 is in the Mountain (Denver) time zone. All data ON OR AFTER August 21st, 2008 is in the Eastern (New York) time zone.
Total Donors and related donor fields are number of DONORS (daily) not donations. Number of donations can be gotten from the PSMS Count field, or by dividing the amount donated by the donation amount. Donors who donate on multiple days are counted once per day (due to caching design).
Finally, the Launched field is the date of the first donation for the campaign. The Default IPC applies to all carriers (unless otherwise overridden) and may be confusing if you choose Breakout by Carrier.