

2018 | LAS Bid for Denver, Colorado

Proposed: May 17 - 20 | Denver, CO

Based on GNOME's [How to bid](#) documentation

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Vision

We propose that the LAS @ GiNA event be four days long, with the last day being solely devoted to unconferences.

We expect about 50 attendees, but we would like to have room for up to 75 attendees.

LAS

The long term vision for Libre Application Summit (LAS) is to cover the Linux application space, and how a competitive and viable ecosystem for design, development, distribution and monetization of apps can be built for Linux. We want it to be a place for professionals and

enthusiasts to exchange ideas on how to improve and move the status quo of the platform forward in those areas, and a place for the public to come, be inspired, and learn about the latest technologies in the application space.

In its first years, LAS will be incubated within what used to be the Boston Summit and West Coast Summit. This consolidated event will be called the GNOME in North America (GiNA) Summit. We are co-hosting LAS and GiNA to gain traction.

The GiNA Summit

The GiNA Summit (GNOME in North America) is a consolidated event that will be comprised of an unconference and workshops with GNOME related topics. It is an evolution of two previous North American Summits: the Boston Summit and the West Coast Hackfest.

Goals

LAS should have a more high level agnostic feel to it. We will welcome Canonical with Snaps, KDE, etc. It should NOT be flatpak exclusive.

There should be a focus on applications. An acceptable topic might be changes in the full stack (from kernel to low-level userspace to higher-level userspace) that application and toolkit developers should be aware of to implement a better developer experience on Linux.

We want anyone to be able to feel welcome joining this conference. We may consider certain events or workshops that can help new participants feel integrated and empowered to participate in the rest of the event.

Goals of LAS:

1. **Create awareness around the Linux application stack.** We want to create awareness around the design, development, distribution and monetization of apps that can be built for the Linux platform.
2. **Create industry buy-in and collaboration.** We want to create a collaborative environment where industry professionals, enthusiasts, entrepreneurs, upstream and downstream developers and designers can come together to advocate for the next generation of features, raise the bar of the platform and plan roadmaps to achieve it.

Themes of LAS:

1. **Distribution and deployment.** Technologies to package, distribute and deploy desktop applications. For instance, Flatpak, Flathub, Snap, ...
2. **Toolkits.** Including display server technologies, GL/Vulkan integration, toolkit/desktop integration APIs, ...

3. **Performance.** Technologies and breakthrough developments to increase performance for desktop applications. For instance, powertop/power efficiency, startup times, graphics and video acceleration, ...
4. **Security.** Technologies and breakthrough developments to increase security for desktop applications. For instance, containerization, sandboxing, desktop portals, kernel security/audit, ...
5. **Licensing and legal.** Including legal frameworks for monetization and liability for developers distributing applications on platforms such as Flathub.
6. **Marketing.** Including social media outreach, analytics, advertisement for Linux applications.
7. **Internationalization and documentation.** Technologies and frameworks to support applications and their users across different geographies and levels of proficiency.

Location

We would like to hold the event at Auraria Higher Education Center in Denver Colorado. We chose this venue because it is central to a lot of universities, and because System 76 is in Denver to give the conference manpower.

The reason we want to have universities be a major part of this is that it would be great to get more university students involved in GNOME and interested in building Flatpak apps. It could be especially powerful if we partner with some faculty members and start engaging students beyond this conference.

Timing

We would like to have this event in the Spring of 2018. May is a good time to target, especially since our GNOME conferences are in July and August.

Source for general conference schedules: [OpenSource.com](https://www.opensource.com)

Team

Local Team

1. Sri - lead
2. Anne
3. Louisa
4. General some assistance from System76 people

Global Team

1. Nuritzi Sanchez - lead

2. Rosanna Yuen
3. Cassandra Sanchez
4. Cosimo Cecchi

Local Support

Here are some of the groups and organizations that we can reach out to for help.

- System 76
- Aleph Objects
- Open Hardware Association (OSHWA)

Sponsorship

In addition to new sponsors, we would reach out to organizations that sponsored us last year.

Previous sponsors:

- OpenSUSE
- Endless
- CodeThink
- Collabora
- Red Hat
- Yocto
- Intel
- Aleph Objects

Potential new sponsors:

- London Trust Media / Private Internet Access
- RogueWave Software
- Sparkfun
- Open SOURCE Hardware Association
- System76 (already pledged \$2k)

See sponsorship brochure here: [LAS 2018 Sponsorship Opportunities](#).

Venue Overview



Venue: *Auraria Campus in Denver, Colorado*

Dates: *Thursday, May 17th - Sunday, May 20th*

The Auraria Campus has free wifi all over the campus. The space we are renting has

Travel

Airports:

Getting to Auroria from SFO: BART + Caltrain to Palo Alto train station (takes about an hour)

Parking: There is visitor parking available for a fee

Accommodation

There is a wide range of options depending on people's budget. We can also see if there's a group rate we can get at a place we think is best.

Examples:

Dining

On campus: There are a lot of dining options on campus that include things like cafeteria-style food and fast food options. No transportation necessary. For people on especially tight budgets, there are supermarkets near by in case they prefer that option.

Tentative Schedule / Events

Wednesday

Evening get-together in Denver (beers)

Thursday

Registration

½ day talks

Intro to GNOME and FOSS - students & public

Unconference

Pizza party on campus (no alcohol)

Friday

½ day talks

Unconference

Pizza and beers night

Saturday

½ day talks

Build your 1st Flatpak app - students & public

Hackathon

Denver night out

Sunday

Hackathon

Budget

	Estimated High	Estimated Low	Expected
Total Expenses	10,605	\$8,540	\$9,3200

[Link to budget](#)

We need \$3,500 USD upfront to reserve the venue.

Possible Tracks for Papers

- **Community Engagement & Marketing** - How are we getting the news out about all of these things? How do we measure success?
- **Newcomer Story** - How do we get newcomers to start building Linux Apps?
- **Social Impact & Ethics** - How are we involving corporations/proprietary software? How do we engage with government?
- **Developer Story** - e.g. Builder and Flatpak
- **Distribution** - What value do different distributions provide? (maybe we can have a panel)
- **Business & Legal** - Linux application market stories. How are these being used? What are some of the legal issues we need to keep in mind?

3 Headline Speakers: 1 hr

6 Speakers: 45 mins