

Libre Application Summit Hosted by GNOME (LAS GNOME)

Eliot Center, Portland OR – Sept 19-21, 2016

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Venue

The Eliot Center is located in the heart of downtown Portland near access points to Highway 26, I-405, and I-5 with easy access by public transport and multiple parking options. It is also near all major hotels in the downtown area.

The venue consists of three rooms B101-B103 that can hold approximately 160 people. In addition, we have the Buchanan reception hall, Atrium and an inside Courtyard. This venue is used by another open source conference called Open Source Bridge (<http://www.opensourcebridge.org>) The venue is run by the First Unitarian Church and support events that are committed to supporting sustainability, social justice, the arts, and education. They support Free Software as part of their mission and thus is a perfect venue for GNOME.

The venue provides substantive discounts to non-profit over 40% over what they normally charge in a location that is in the heart of downtown Portland.

The venue has been booked for the week of September 19th - 23rd for the price of \$6,500.

Concept and Dates

The conference will consist of three conference days, and two days of BOFS. The three conference days will consist of the following tracks:

- **Ecosystem:** business, legal, community, and social issues
- **Platforms:** deep low-level topics around hardware, drivers, and tools
- **Distribution:** collaborating with established distributions (like OpenSuse), inter-distribution cooperation, QA and continuous integration.
- **Development:** toolkits, X/Wayland, security, runtimes, SDK, development tools.

Call for papers will go out June 13th 2016, and papers will be accepted based on the above tracks.

LAS GNOME will offer evening BOFS and full day BOFS for the non-conference days. The outline of the schedule below:

Sunday 9/18	Monday 9/19	Tuesday 9/20	Wednesday 9/21	Thursday 9/22	Friday 9/23
Registration event (possibly)	Main Conference Day	Main Conference Day	Main Conference Day	BOF days	BOF days
Evening BOFS	Evening BOFS	Evening BOFS	Evening BOFs		

Travel

International

Portland is an internationally connected city and has several direct connections from Europe, most notably from Germany, Iceland and upcoming flights from London. There are two carriers flying from Germany where one is a budget one. As well, there are direct flights from Mexico, Japan and Canada as well in addition to Europe.

Domestic

Portland is located on the West Coast of the United States and is easily accessible by Train and Bus from California and Washington. A Bolt Bus can be taken from Seattle Airport for as little as \$1.00 but can be found for about \$10-20. <http://www.boltbus.com/> Total trip is 4 hours.

While not a hub, Portland can be reached domestically with one hop on a domestic airline.

Getting Around

Walking

Portland is designed to be a walkable city, and with smaller blocks. You can reach most popular parts of Downtown Portland in 10-15 minutes by walking.

Public Transport

Portland boasts one of the most extensive public transport systems in the country. Portland is accessible by modern street cars, train, and buses. You can buy an all day ticket for \$4.25 and be able to ride around Portland throughout the day and evening.

Cycling

Portland is considered one of the most bicycling friendly cities in the country with roads marked specifically for cycles. Cycling is part of the culture of Portland that regularly sees cycles on its streets throughout the city.

Other Transportation

Uber, Lyft, and traditional cab companies are available by phone or by app.

Accommodations

Portland has all the major hotels all within walking distances from the venue. There are some cheap options through AirBNB and as well, there are some good hostels that people can stay at.

Hosteling International Hostel (<http://nwportlandhostel.com/>)

Portland Hawthorn Hostel (<https://www.hiusa.org/hostels/oregon/portland/hawthorne-district>)

Portland Traveler's House (<http://www.travelershouse.org/>)

More options are available at Travel Portland (<http://travelportland.org/>) as well exploring Portland.

Dining

Portland dining is unparalleled in its choices from expensive to cheap. Portland has an enormous number of food carts with a variety of cuisines. One magazine boasted that you could visit every food cart in Portland and it would take you two years before you start repeating. The food carts are generally cheap, and it is a nice way to go out and grab a bite to eat and sit at a park with friends.

Portland is also known for its beer, wine and coffee culture. Especially for its beer, an unprecedented variety of beers of various types are available through growleries (pubs that also cater to 'take home containers'), brewpubs, and bars. In addition, Portland has coffee houses, and even a hot chocolate bar.

Sponsors

LAS GNOME is a little different from other conferences as it has a wider appeal as it is not just GNOME but applications. This will allow us to approach companies we don't normally approach. Our current methodology is to approach both local companies and external companies who use Linux in some capacity. We also plan to cull all the current sponsors of open source conferences. In combination, we have a public relations plan to put LAS GNOME as visible as possible in order to attract sponsors to come to us. This includes a list of contacts with the press both local, and international, and national. We will need a minimal of two sponsors to move the conference forward.

Below is a non-exhaustive list.

Local Portland Companies

Ten X

Elemental Technologies -

New Relic

Open News

Laika

Stitch Fix

Jama Software

Simple

Thetus

Urban Airship

Acquia

Elemental Technologies

Act-On

Puppet Labs

The Clymb

Jive

Non-Local Companies

Microsoft

Github

System76

ZaReason

Canonical

CoreOS

Collabora

LibreOffice

Codethink

Palamida

Amazon

Facebook

Budget

Currency (\$)	Best Case	Expected	Worst Case
Income			
Registrations	\$11,000 (110 @100)	\$11,000 (110@100)	\$5,000 (50@100)
Sponsorships	\$14,000	\$10,000	\$7,000
Expenses			
Lanyards	(-\$300.00)	(-\$300.00)	(-\$300.00)
Video/Live Streaming	(-\$700.00)	(-\$500.00)	-\$0.00
Travel Sponsorship	(-\$7000.00)	(-\$3000.00)	-\$0.00
Venue	(-\$6500.00)	(-\$6500.00)	(-\$6500.00)
Merchandise			
T-shirts	(-\$1500.00)	(-\$1500.00)	-\$0.00
Stickers	(-\$500.00)	(-\$500.00)	-\$0.00
Misc			
Banner	(-\$500.00)	(-\$500.00)	(-\$500.00)
Coffee break	(-\$1000.00)	(-\$1000.00)	-\$0.00
Speaker/Volunteer Water	(-\$100.00)	(-\$100.00)	(-\$100.00)
Speaker Gifts	(-\$200.00)	(-\$200.00)	(-\$200.00)
Admin/Bank/Misc	(-\$500.00)	(-\$500.00)	(-\$200.00)
	=====	=====	=====
Sum	\$6200	\$6900	\$4200