

Placement / Keyword Report

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Jan 24, 2010 - Jan 30, 2010

Impressions

View: Daily

Impressions 11,491		Clicks 26		CTR 0.23%		Avg CPC \$0.73		Cost \$19.08		Avg Position 2.09					
Date	Campaign	Ad Group	Keyword	Keyword Matching	Keyword Status	Est. First Page Bid	Quality Score	Current Maximum CPC	Keyword Destination URL	Impressions	Clicks	CTR	Avg CPC	Cost	Avg Position
1/29/10	Friends of GNOME	GNOME users	GNOME history	Broad	Active	\$1.00	3	\$1.00	default URL	5	0	0.00%	\$0.00	\$0.00	1.0
1/29/10	Friends of GNOME	GNOME users	freebsd gnome	Broad	Active	\$1.00	3	\$1.00	default URL	25	0	0.00%	\$0.00	\$0.00	1.0
1/29/10	Friends of GNOME	GNOME users	gnome	Broad	Active		2	\$1.00	default URL	568	3	0.53%	\$0.71	\$2.13	1.5
1/29/10	Friends of GNOME	GNOME users	gnome 3.0	Broad	Active	\$1.00	3	\$1.00	default URL	29	2	6.90%	\$0.45	\$0.90	1.0
1/29/10	Friends of GNOME	GNOME users	gnome mailing lists	Broad	Active	\$1.00	3	\$1.00	default URL	1	0	0.00%	\$0.00	\$0.00	2.0
1/29/10	Friends of GNOME	GNOME users	historia gnome	Broad	Active	\$1.00	3	\$1.00	default URL	4	0	0.00%	\$0.00	\$0.00	1.0
1/29/10	Friends of GNOME	Free software users	donate free software	Broad	Active	\$1.00	3	\$1.00	default URL	1	0	0.00%	\$0.00	\$0.00	3.0
1/29/10	Friends of GNOME	Free software users	free software	Broad	Active	\$1.00	3	\$1.00	default URL	4,639	9	0.19%	\$0.80	\$7.20	2.2
1/29/10	Friends of GNOME	Free software users	free software desktop	Broad	Active	\$1.00	3	\$1.00	default URL	43	0	0.00%	\$0.00	\$0.00	3.2
1/29/10	Friends of GNOME	Free software users	open source desktop	Broad	Active	\$1.00	3	\$1.00	default URL	14	0	0.00%	\$0.00	\$0.00	1.9
1/29/10	Friends of GNOME	Free software users	open source software	Broad	Paused		2	\$1.00	default URL	211	1	0.47%	\$0.33	\$0.33	3.5
1/29/10	Friends of GNOME	Free software users	support free software	Broad	Active	\$1.00	3	\$1.00	default URL	30	0	0.00%	\$0.00	\$0.00	5.9
1/29/10	Friends of GNOME	GNOME Foundation	free software foundation	Broad	Active		2	\$1.00	default URL	36	0	0.00%	\$0.00	\$0.00	1.9
1/29/10	Friends of GNOME	GNOME Foundation	free software foundations	Broad	Active		2	\$1.00	default URL	2	0	0.00%	\$0.00	\$0.00	1.5
	Friends of GNOME	GNOME	gnome						default						

1/29/10	FRIENDS OF GNOME	GNOME Foundation	gnome donate	Broad	Active	\$1.00	3	\$1.00	default URL	1	0	0.00%	\$0.00	\$0.00	1.0
1/29/10	Friends of GNOME	GNOME Foundation	open source foundation	Broad	Active		2	\$1.00	default URL	3	0	0.00%	\$0.00	\$0.00	2.0
1/29/10	Women Outreach	Women Looking for a job	develop free software	Broad	Active	\$2.50	3	\$1.00	default URL	1	0	0.00%	\$0.00	\$0.00	1.0
1/29/10	Women Outreach	Women Looking for a job	develop open source	Broad	Active	\$1.00	3	\$1.00	default URL	3	0	0.00%	\$0.00	\$0.00	2.0
1/29/10	Women Outreach	Women Looking for a job	free software job	Broad	Active	\$1.00	3	\$1.00	default URL	15	0	0.00%	\$0.00	\$0.00	4.5
1/29/10	Women Outreach	Women Looking for a job	nonprofit job	Broad	Active	\$1.00	3	\$1.00	default URL	8	0	0.00%	\$0.00	\$0.00	7.4
1/29/10	Women Outreach	Women Looking for a job	open source job	Broad	Active	\$1.00	3	\$1.00	default URL	9	0	0.00%	\$0.00	\$0.00	2.6
1/29/10	Women Outreach	Women Looking for a job	software intern	Broad	Active	\$1.00	3	\$1.00	default URL	2	0	0.00%	\$0.00	\$0.00	2.5
1/29/10	Women Outreach	Women Looking for a job	software internship	Broad	Active	\$1.00	3	\$1.00	default URL	28	0	0.00%	\$0.00	\$0.00	2.6
1/29/10	Women Outreach	GNOME users and developers	GNOME 3	Broad	Active	\$1.00	3	\$1.00	default URL	70	0	0.00%	\$0.00	\$0.00	1.0
1/29/10	Women Outreach	GNOME users and developers	debian gnome	Broad	Active	\$1.00	3	\$1.00	default URL	36	0	0.00%	\$0.00	\$0.00	1.1

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