



GNOME Asia Summit 2011
Proposal to Host
Indonesia

1. Introduction

Bali is an island with famous charm in the world. Beauty of the natures, cultures and friendliness of local people are become an attraction for everyone to come. Indonesia, the country where Bali located, with population almost 240 million people has a great potential for FLOSS product marketing and development. Some person from Indonesia already involved in FLOSS projects. Although, Indonesia still has great potency to increase number of developers and contributors in FLOSS upstream projects or in downstream FLOSS improvement projects that useful for local or global communities.

2. Objectives

- To provide a place for GNOME developers and contributors to work on the GNOME 3.0 release all together and produce a successful release
- To gather GTK+-based developers and contributors from Asia
- To attract new Asian contributors to the GNOME project
- To allow developers and contributors to have face-to-face discussions
- To showcase, celebrate and spread GNOME 3.0
- To highlight new ideas and cutting edge developments in desktop computing
- To gather business and community to discuss collaboration form to fulfill each other needs
- To trigger the building of Indonesia GNOME Community

3. Communication messages

Developers and contributors come to know feedback of current GNOME technologies and expectations of future GNOME technologies from GNOME users and present idea of GNOME development directly to audiences.

Users come to see what is GNOME offer in the future and to know directly GNOME development process from GNOME developers and contributors.

Business come to see opportunities of what they can sale by using GNOME. They can also running business by integrate GNOME with various computer products or services.

4. Local organizers and co-organizers

- Kelompok Pengguna Linux Indonesia Bali (Bali Linux User Group, Indonesia)
- Yayasan Penggerak Linux Indonesia (Indonesia Linux Activator Foundation)

5. Organizing / Working Team

- Utian Ayuba, BlankOn Linux Community
- Arif Syamsudin, Bogor Linux User Group, Indonesia
- I Wayan Sudana, Bali Linux User Group, Indonesia
- Azhar Udin, Tajdid Linux Community

6. Venue and Date

- GNOME HackFest: Thursday-Saturday, 24-26 March 2011, Bali, Indonesia
- GNOME Conference: Sunday, 27 March 2011, Bali, Indonesia

7. Target participants, speakers and audiences

HackFest

The target participants are GNOME marketing, release and documentation teams members as well as GNOME shell developers and other GNOME contributors who work on the GNOME 3.0 release. Around 50 people are expected to join HackFest

Conference

The target participants are students, ICT professional, business and enterprises, FLOSS developer, FLOSS advocates/activist and government. Around 300 people are expected to join Conference.

8. Suggested agendas

HackFest

- Getting things done sessions
- Hacking
- Collaboration
- Discussion
- Technical helpdesk

Conference

One-to-many presentation with the global theme is “*The Power of Community for the Prosperous World*”, featured in-depth FLOSS-themed track sessions:

- GNOME 3.0
- Mobile Technology
- FLOSS Communities
- FLOSS Business
- Fun FLOSS and FLOSS User Experience

9. Expectations and Marketing

HackFest participants that expected to come are GNOME developers and contributors from all around the world including core team members.

Conference participants that expected to come are students, ICT professional, business and enterprises, FLOSS developer, FLOSS advocates/activist and government especially from Asia while presenters are expected come from all around the world.

Event publications conducted through websites, blogs, mailing lists, social networking services, campus media, magazines and radios.

10. Budget estimation

attached

11. Potential Sponsors, Media Partners and Supporters

- Advance Micro Devices (AMD)
- International Business Machine (IBM)
- InfoLinux Magazine
- Ministry of Communication and Information Technology Republic of Indonesia
- Telkom Indonesia
- Oracle
- Hewlett Packard (HP)
- Udayana University
- Bali Province Government

12. Conclusion

Bali that often become international events venue is also suitable venue for GNOME Asia Summit. GNOME Hackfest to prepare the best GNOME 3.0 release and GNOME Conference with trending topics sessions are expected can become a trigger to prove *“The Power of Community for the Prosperous World”*.

Expense Summary	Amount		
	IDR	USD	%
Printing Materials	88,700,000	\$9,856	19%
Miscellaneous for GNOME Hackfest	17,250,000	\$1,917	4%
Food / Drinks for GNOME Hackfest	120,000,000	\$13,333	25%
Party	26,250,000	\$2,917	5%
Tour trip	18,750,000	\$2,083	4%
Venue for GNOME Hackfest	76,000,000	\$8,444	16%
Miscellaneous for GNOME Conference	70,045,000	\$7,783	15%
Sponsor speakers	50,000,000	\$5,556	10%
Transportation	7,500,000	\$833	2%
Media Invitation	3,500,000	\$389	1%
Total	477,995,000	\$53,111	100%

Expense for GNOME.Asia Summit 2011

GNOME Hackfest, March 24th - 26th, 2011 - Bali, Indonesia

GNOME Conference, March 27th, 2011 - Bali, Indonesia

Item#	Date	Category	Description	QTY	Unit Price		Amount		Remarks
					Indonesia Rupiah	US Dollars	Indonesia Rupiah	US Dollars	
		Printing materials							
1	March 24th, 2011		T-shirts	375	75,000	8	28,125,000	3,125	
2	March 24th, 2011		Bags	375	25,000	3	9,375,000	1,042	
3	March 24th, 2011		Brochure	1000	25,000	3	25,000,000	2,778	
4	March 24th, 2011		Backdrops	5	150,000	17	750,000	83	
5	March 24th, 2011		Banner	3	150,000	17	450,000	50	
6	March 24th, 2011		Posters	500	50,000	6	25,000,000	2,778	
						Total	88,700,000	9,856	
		Miscellaneous for GNOME Hackfest							
7	March 24th, 2011		Pens	350	5,000	1	1,750,000	194	
8	March 24th, 2011		Block Notes	350	10,000	1	3,500,000	389	
9	March 24th, 2011		Deskjet Printer Inks						
10	March 24th, 2011		Black	10	200,000	22	2,000,000	222	
11	March 24th, 2011		Color	10	250,000	28	2,500,000	278	
12	March 24th, 2011		Name tags	375	10,000	1	3,750,000	417	
13	March 24th, 2011		CD-R/DVD-R	375	10,000	1	3,750,000	417	
						Total	17,250,000	1,917	
		Meals							
14	March 24th - 26th, 2011		Lunch buffet	225	200,000	22	45,000,000	5,000	
15	March 24th - 26th, 2011		Drinks				0	0	
16	March 27th, 2011		Lunch buffet	375	200,000	22	75,000,000	8,333	
						Total	120,000,000	13,333	
		Dinner or Party							
17	March 26th, 2011		Party	75	350,000	39	26,250,000	2,917	
						Total	26,250,000	2,917	
		Tour							
18	March 26th, 2011		Garuda Wisnu Kencana + Istana Tampak Siring	75	250,000	28	18,750,000	2,083	
						Total	18,750,000	2,083	
		Venue for GNOME Hackfest							
19	March 24th - 26th, 2011	Venue on 24th-26th	No.1 Conference hall	3	5,000,000	556	15,000,000	1,667	
20	March 24th - 26th, 2011		No.2 room	3	3,000,000	333	9,000,000	1,000	
21	March 24th - 26th, 2011		Wireless Microphone	4	200,000	22	800,000	89	
22	March 24th - 26th, 2011		White board	1	150,000	17	150,000	17	
23	March 24th - 26th, 2011		Water dispenser	7	150,000	17	1,050,000	117	
24	March 27th, 2011		Conference hall	1	50,000,000	5,556	50,000,000	5,556	
						Total	76,000,000	8,444	
		Miscellaneous for GNOME Conference							
25	March 27th, 2011		Snacks	100	50,000	6	5,000,000	556	
26	March 27th, 2011		Drinks	100	10,000	1	1,000,000	111	
27	March 27th, 2011		Pens	300	10,000	1	3,000,000	333	
28	March 27th, 2011		Wifi routers	10	500,000	56	5,000,000	556	
29	March 27th, 2011		Water for Volunteers	20	50,000	6	1,000,000	111	
30	March 27th, 2011		Power outlet 3M	20	100,000	11	2,000,000	222	
31	March 27th, 2011		Power outlet 10m	10	150,000	17	1,500,000	167	

32	March 27th, 2011		Papers	5	40,000	4	200,000	22	
33	March 27th, 2011		Hub (network)	3	500,000	56	1,500,000	167	
34	March 27th, 2011		Ruler	3	15,000	2	45,000	5	
35	March 27th, 2011		Event Stamps	2	150,000	17	300,000	33	
36	March 27th, 2011		Deskjet Printer Inks						
37	March 27th, 2011		Black	10	200,000	22	2,000,000	222	
38	March 27th, 2011		Color	10	250,000	28	2,500,000	278	
39	March 27th, 2011		Name tags	500	10,000	1	5,000,000	556	
40	March 27th, 2011		CD-R/DVD-R	200	200,000	22	40,000,000	4,444	
						Total	70,045,000	7,783	
		Sponsor speakers							
41	March 27th, 2011		Air flight	5	10,000,000	1,111	50,000,000	5,556	
						Total	50,000,000	5,556	
		Transportation							
42	March 26th, 2011		Buses	2	3,000,000	333	6,000,000	667	
43	March 24th, 2011		Taxi	3	500,000	56	1,500,000	167	
44	March 26th, 2011		Taxi	3	500,000	56	1,500,000	167	
						Total	7,500,000	833	
		Media Invitation							
45	March 24th - 27th, 2011		Invite media people to attend						
			Local media	3	500,000	56	1,500,000	167	
			National media	2	1,000,000	111	2,000,000	222	
						Total	3,500,000	389	
						Grand Total	477,995,000	53,111	

Note: